
Consulting Services

Since 1983, Innovations PLUS has provided Consulting Services to assist Clients in achieving their goals for quality, productivity, and profitability. Our Quality, Management, and Marketing Consulting Services are oriented toward companies seeking to achieve world-class status for their products and services.

Quality Consulting

Our Quality Consulting Services can help your company meet and exceed internal goals and customer requirements for quality. We provide in-depth assistance in:

- Analysis of Customer Quality Requirements
- Computer Aided Quality Applications
- Compliance to Commercial or Government Standards
- Cost of Quality System Implementation
- Customer Satisfaction Measurement Program Development and Implementation
- Design Reviews
- Development of Acceptance Test Plans
- Development of Quality Manuals, Procedures, and Work Instructions
- Dimensional Metrology Applications
- Establishment and Documentation of Workmanship Standards
- Failure or Root Cause Analysis
- Gage Repeatability & Reproducibility Studies
- High Precision Manufacturing
- Implementing Statistical Process Control
- Internal or Supplier Quality Audits
- ISO 9000 Series Quality Management System Development and Registration
- Industry specific Quality Management System Development and Registration
- Machine Specification, Qualification, and Acceptance Testing
- Operator, Supervisor, and Management Training
- Product Quality Audits
- Problem Solving
- Process and Gage Capability Studies
- Process Mapping
- Quality System Audits
- Selection and Control of Inspection, Measuring, and Test Equipment
- Supplier Evaluation and Relations
- Use and Interpretation of Geometric Dimensioning and Tolerancing (Per ASME Standards)

Quality Technologies

We track new developments in quality and computer related technology to provide you with the latest information on:

- Automated Test Systems
- Bar Code Applications
- Character and Voice Recognition Systems
- Coordinate Measuring Machines
- Digitizing
- Inspection, Measuring, and Test Equipment
- Laser Based Instruments and Systems
- Measurement Processors
- Optical and Noncontact Instruments
- Computers, Workstations, and Peripherals
- Scanning
- Statistics, Graphics, and Quality Assurance Software
- Video and Multisensor Measurement Systems

For companies trying to apply these and other emerging technologies, we provide independent, unbiased, and in-depth assistance in product selection, evaluation, and cost justification.

Management Consulting

Our Management Consulting Services can help your company become a global competitor and achieve its goals for profitability through:

- Benchmarking of Products or Services
- Business Plan Development and Reviews
- Contact and Relationship Management
- Cost Justifications for New Technology
- Competitive Analysis
- Customer or Employee Surveys
- Employee Manual Development
- Just-In-Time Production or Lean Manufacturing Process Planning and Implementation
- Management Information Systems Analysis and Implementation
- Management Training
- Process, Procedure, and System Audits
- Project Management
- Reengineering
- Technology Searches and Reviews
- Training Needs Analysis

Innovations PLUS



11 Helmsford Way
Penfield, NY 14526-1971
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Marketing Consulting

Our Marketing Consulting Services can help your company sell technical products or services to Quality, Engineering, Manufacturing, Financial, and Purchasing professionals. We have the background and expertise necessary to translate the unique features and benefits of your product or service into terms your target audience will appreciate and understand. To help you reach this audience, we can provide:

- Market Planning and Analysis
 - Market Research and Segmentation
 - Customer Satisfaction and Marketing Surveys
 - Marketing Plans
- Copy for Publication
 - Advertising
 - Application Guides
 - Articles
 - Press Releases
- Sales Aids and Literature
 - Conventional and Digital Photography
 - Promotional Materials
 - Sales and Marketing Literature
 - Multimedia Presentations
 - Sales Training Programs
 - Technical Data Sheets
 - CDs, DVDs, and Downloadable Media
- Advertising and Public Relations
 - Media Research and Analysis
 - Press Kits
 - Targeted Direct Mail Campaigns
- Web Site Development and Support
- Photography

From Concept to Completion

Innovations PLUS uses the latest developments in computer software technology to quickly translate the information you provide into working conceptual documents, artwork, and media. During the editing stage, we work with you to refine these concepts into complete, concise, and accurate representations of your product or service.

To speed this process, we can accept existing text, line art, graphics, and image files in a wide variety of formats, including major CAD file formats. Final artwork, materials, and media are produced on laser or inkjet printers, digital or conventional printing presses, or digital media recorders as required.

To maintain our objectivity and impartiality, we do not place display advertising for Clients. However, we will work with you, or your Agency of Record, to properly place advertising for your product or service.

Flexible Business Arrangements

Innovations PLUS maintains complete capabilities for data analysis, technical writing, illustration, and publishing to finish Client projects professionally, quickly, and cost effectively. To best meet your needs, we can provide Consulting Services under a variety of business arrangements including:

- Fixed Fee Projects
- Not-To-Exceed Projects
- Open Purchase Orders
- Short or Long Term Retainer Agreements

Services can be provided on-site at your facilities or via phone, fax, or email. Call us for a Quotation or Proposal, whether you need short term support on a specific topic, or an ongoing Consulting relationship spanning your entire operation.

If your company qualifies for one of the many State or Federal Consulting or Training Assistance Programs, we'll work with you to develop a Scope of Work Statement which meets your needs and fits the Program's funding criteria. Just ask the Program Representative who works with your company to include Innovations PLUS on the Bidders List for your project.

Additional Products and Services

Public and On-Site Seminars

We offer public and on-site seminars and training programs on many quality and productivity related topics. Call us to determine current topics and schedules and to discuss your needs in detail.

Custom Training Programs and Materials

Innovations PLUS develops custom training programs and materials to meet specific Client requirements. See our Custom Training Programs data sheet for more details.

Technical Writing

Our Technical Writing Services can help your company effectively communicate technical information about your company, products or services to investors, decision makers, decision influencers, systems integrators, value added resellers, dealers, distributors, employees, end users, editors, or the general public.

For more information on our complete range of products and services, please visit us on the web, call, or write...

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